

malcolm jones
visual+communication design



graphics

link people to technology.

introduction

my services

experience

skills+education

contact

'There are techniques and processes whereby we can put experience front and centre in design. My belief is that the basis for doing so lies in extending the traditional practice of sketching.'

Bill Buxton, 'Sketching the User Experience' 2007, p.9).



ideation + sketching

I am an experienced visual+communication design consultant who works with IT, software and telecommunications companies to communicate the user experience effectively in front-end design. I explore, identify and express key values in user-centred design through ideation and sketching.

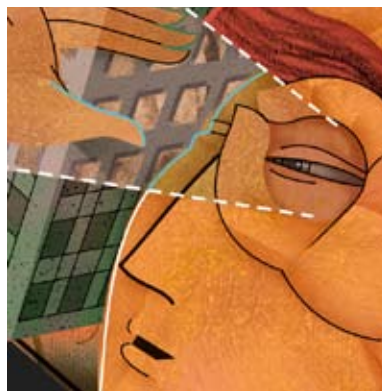
Specialist in sketching the user experience.

- user experience
- information design
- GUI + Interaction design
- systems modeling
- identity + branding
- graphic design

consultant^{since 1993}

I have extensive experience working with managers, designers and researchers in the technology sector.

Since 1987, I have developed effective communication design solutions for the private sector, the public sector, non-governmental organizations, design firms and advertising agencies.



Agra Monenco
Bell Carrier Services
Bell Nexxia
Crosskeys Systems
Cypress Technologies
Enterprise Systems
Hexagon Corporation
IBM/ Cognos Incorporated
Imara Systems
Klocwork Inc.
MDS Nordion
Mitel Corporation
Nakina Systems
National Research Council Canada
Nortel Networks Corporation
Qunara Inc.

InDesign

Photoshop

Illustrator

Dreamweaver

Flash



master of art Design: Multimedia+Graphics

(University of Sunderland, 2008)

I follow a process that uses creative problem-solving, visualization and critical thinking skills to identify client needs and present optimum solutions, an approach complimented by strong computer, interpersonal and management skills. These skills are supported by a four-year associate degree in Communication Design at the Ontario College of Art, Toronto (1987), and a master of art degree.

Professional affiliations

- ACM (Association for Computer Machinery)
- ToRCHI (Toronto Region's SIG on Computer-Human Interaction)
- AOI (Association of Illustrators)
- CAPIC (Canadian Association of Photographers and Illustrators in Communications)

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[website: www.malcolmjones.com](http://www.malcolmjones.com)

[all links: www.malcolmjones.tel](http://www.malcolmjones.tel)

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